



## Advertising Terms and Conditions

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These terms and conditions set forth the terms under which advertising space is offered on the Southsea Vibe website ([southseavibe.co.uk](https://southseavibe.co.uk)). By purchasing advertising space on the website, you (the advertiser) agree to the following:

### Advertisement Placement and Removal

Southsea Vibe reserves the right to approve, modify, or reject any advertisement at its sole discretion. Advertisements may be removed or modified by Southsea Vibe if they do not comply with our content guidelines or for any other reason deemed necessary. Advertisements will be displayed in the designated spaces on the Website as agreed upon.

### Advertisement Types and Costs

Advertisers may choose from the following advertising options:

- i. Map Listing
- ii. Journal / Things To Do Post(s)
- iii. Banner (Logo) on Explore Page

When considering annual advertising costs, please note that these will vary depending on your chosen ad placement(s) and the scope of activities. Feel free to reach out to us with your marketing budget, and we will conduct a thorough review to provide you with a tailored proposal. As a rough estimate, a map listing featuring your logo on our Explore page could be secured for just £200 per annum, excluding VAT. Limited advertising spaces is available no our Explore page, so don't hesitate to get in touch with us today to secure your spot and amplify your brand's presence across Southsea.

Southsea Vibe also offers free listings to select advertisers at its discretion. We reserves the right to review and potentially charge for previously free listings in the future. Any changes to free listing terms will be communicated to the Advertiser in advance.



## **Payment**

Payment for advertising space is due in advance and must be received before the advertisement is published. Payment can be made through the payment methods specified by Southsea Vibe. Southsea Vibe is a trading name of MJWARD UK Ltd (6980926).

## **Term and Renewal**

The term of the advertisement is one (1) year from the date of payment. Advertisers may choose to renew their advertisement for subsequent one-year terms at the prevailing rates at the time of renewal.

## **Termination**

Either party may terminate this Agreement by providing written notice to the other party. In the event of termination by Advertiser, no refunds will be provided for the remaining term of the advertisement.

## **Content Guidelines**

- a. Advertisements must comply with Southsea Vibe's content guidelines and may not contain illegal, offensive, or inappropriate content.
- b. Advertisers are solely responsible for the content of their advertisements. If additional edits are made to this content then charges may apply to cover time and material.

## **Changes to Terms**

Southsea Vibe reserves the right to modify these terms and conditions at any time. Changes will be effective upon posting on the Website.

By purchasing advertising space on the Southsea Vibe website, Advertiser acknowledges that they have read, understood, and agreed to these terms and conditions.

*Please visit <https://southseavibe.co.uk/register/> to get started...*